

Quadrant II Newsletter

Research shows that the difference between leaders who derail in their career and those that soar to great heights is social skills. Social skills appear in the second quadrant of Stephen R. Covey's Importance-Urgency matrix: social skills are important to a career but not urgent (Covey is author of the top-selling business book *The 7 Habits of Highly Effective People*). Quadrant II provides an opportunity for business and technical professionals to learn and try out new social skills based in science.

2Nov2018, author: Valerie Patrick, PhD, *How to Make Science Engaging across Gender Lines*

Quotable (*Key Message*)

Improve your understanding of the social barriers to gender inclusivity to make science engaging across gender lines.

Quantify (*The Science*)

We are one-third of the way through the 12-week challenge to educate you on the science-based barriers to gender interactions. In case you have been too busy to participate so far or are just hearing about the challenge for the first time, links are provided under the "Qualify" section for the 5-minute educational video and accompanying worksheet for each of the first 4 weeks. If you complete and turn in all 12 worksheets for the challenge by Friday January 11th, 2019; then you will receive bonus content. The bonus content is an explanation of a simple 4-step process for mastering male-female professional interactions with examples and a comprehensive list of science-based tactics.

Qualify (*Put into Practice*)

The 12-week gender challenge is designed to educate you on what scientists understand about the challenges to gender inclusivity. The worksheets help you apply these lessons to your professional situations. The bonus content will help you understand and apply proven behavioral tactics to improve male-female professional interactions. Below are the links to the educational video and worksheet for each of the first 4 weeks of the challenge. Check your email every Monday for the remaining educational videos and worksheets for the gender challenge. Good luck and go learn!

Week 1 Educational Video: <https://youtu.be/5FDDyE6TzoQ>

Week 1 Worksheet: https://multimedia.getresponse.com/getresponse-BCd6x/documents/709308701.pdf?_ga=2.242433035.821311515.1539006579-689973011.1449170617

Week 2 Educational Video: <https://youtu.be/cPahPPIIknM>

Week 2 Worksheet: https://multimedia.getresponse.com/getresponse-BCd6x/documents/711801101.pdf?_ga=2.88279449.342319723.1539636338-689973011.1449170617

Week 3 Educational Video: <https://youtu.be/LQNqAGmlmEA>

Week 3 Worksheet: https://multimedia.getresponse.com/getresponse-BCd6x/documents/714431401.pdf?_ga=2.46913508.2111781733.1540256187-689973011.1449170617

Week 4 Educational Video: <https://youtu.be/sIHFmeEZqcc>

Week 4 Worksheet: https://multimedia.getresponse.com/getresponse-BCd6x/documents/716732001.pdf?_ga=2.115495430.1051597972.1540843160-689973011.1449170617

Quip (*Fun*)



Raj struggles to speak to women he wants to date without drinking alcohol on the Big Bang Theory. The 12-week gender challenge is not designed to improve your dating life and will give you second thoughts about dating the boss!

Quest (*Resources*)

How do you #makescienceengaging? Learn more here:

<http://fulcrumconnection.com/blog/making-science-engaging/>.

Click on this link to take a short survey on traits of technical people and you will receive the final list of technical traits with a white paper on how these traits can be leveraged for leadership:

<https://www.surveymonkey.com/r/63KKV8K>

About Fulcrum Connection LLC

Fulcrum Connection specializes in instructional design, training, speaking, facilitation and consulting to develop skills in leadership, innovation, sustainability, troubleshooting teamwork, and managing technical professionals.